

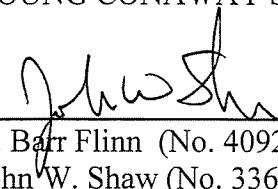
IN THE UNITED STATES DISTRICT COURT
FOR THE DISTRICT OF DELAWARE

DYSON TECHNOLOGY LIMITED)
and DYSON, INC.,)
Plaintiffs,)
v.) C.A. No. 05-434-GMS
MAYTAG CORPORATION,)
Defendant.)

NOTICE OF SUBPOENAS

PLEASE TAKE NOTICE that plaintiffs Dyson Technology Limited and Dyson, Inc. are serving subpoenas upon the following: 1) IEC; 2) Universal McCann; 3) Davis Marketing; 4) Element 79 Partners, and 5) Blair Worldwide. Attached at Tabs 1-5 are true and correct copies of those subpoenas.

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Dated: August 29, 2006

CERTIFICATE OF SERVICE

I, John W. Shaw, hereby certify that on August 29, 2006, I caused to be electronically filed a true and correct copy of the foregoing document with the Clerk of the Court using CM/ECF, which will send notification that such filing is available for viewing and downloading to the following counsel of record:

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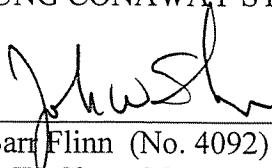
I further certify that on August 29, 2006, I caused a copy of the foregoing document to be served by hand delivery on the above-listed counsel of record and on the following in the manner indicated:

BY E-MAIL ON AUGUST 29, 2006
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